

S TELEVISION STATIONS

Order ID: 79924 UN NTL-POL

FBD - LBD: 10/30/12 - 11/06/12

HL#:

WPSG: 0%

Created: 07/27/12 09:43 AM

Client: Agency: AMERICAN MEDIA & ADVOCACY

002 AM5-530A

CONGRESSIONAL LEADERSHIP...

CPE:

/ / 2878

WPHL: 0%

Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM

Buyer:

BEN ANGLE

Product: EST#2878 (9820) Self :20:00

PRINT REQUIRED

UNCONFIRMED

AE: JOHN LINK POL.-GWTS-PH

HHOLDS DMA RTG Demo:

Sched. Code: Z

Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 07/27/12

RV CXL'D SPOT LN 33; RT=\$253,850.00 CHG/PH 07/27/12

1 1 0 0 0 0 0 NEWS

2

NR A/G Rate Spots Total Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** \$450.00 \$1,800.00 0 1 1 1 1 0 0 NEWS 30 0.0 001 AM5-530A

FBD LBD Oct 29

11/02/12 10/30/12

NR A/G Rate Spots Total Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class \$450.00 \$900.00 30 0.0 1 1 0 0 0 0 0 NEWS

FBD LBD Nov 05

11/06/12 11/05/12 2

NR A/G Total Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class 30 \$450.00 \$1,800.00 003 AMSUNRISE 0 1 1 1 1 0 0 NEWS

FBD LBD Oct 29 11/02/12 10/30/12

NR A/G Sales Catg Rate Spots Total Dur SC Self Pr **HHOLDS** Item Time Class Eligible Days Break Type 004 AMSUNRISE 0.0 \$450.00 \$900.00 30

FBD LBD Nov 05 11/05/12 11/06/12 2

Dur SC Self Pr Rate Spots Total Sales Catg **HHOLDS** Item Time Class Eligible Days Break Type \$3,800.00 0 1 1 1 1 0 0 NEWS 0.0 \$950.00 005 AMLOCAL1

FBD LBD Oct 29 11/02/12 10/30/12

Rate Spots Total Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** 006 AMLOCAL1 1 1 0 0 0 0 0 NEWS 30 0.0 \$950.00 \$1,900.00

FBD Nov 05 LBD 11/05/12 11/06/12 2

NR A/G Dur SC Self Pr Rate Spots Total Sales Cato **HHOLDS** Item Time Class Eligible Days Break Type \$1,000.00 30 0.0 \$500.00 007 AWSAT6-7A 0 0 0 0 0 2 0 NEWS

Oct 29 FBD LBD

11/03/12

11/03/12

NR A/G

NR A/G





KYW-TV

HL#: Created: 07/27/12 09:43 AM FBD - LBD: 10/30/12 - 11/06/12 Order ID: 79924 UN NTL-POL Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM CONGRESSIONAL LEADERSHIP... CPE: / / 2878 Client Agency: AMERICAN MEDIA & ADVOCACY **UNCONFIRMED** :20:00 Product: EST#2878 (9820) **PRINT REQUIRED** DMA RTG Sched. Code: Z **HHOLDS** Buyer: BEN ANGLE Demo: Billing Int: Monthly BM: SS JOHN LINK POL.-GWTS-PH WPPX: 0% WGTW: 0% CABLE: 0% WPHL: 0% WPSG: 0% WPVI: 0% WCAU: 0% WTXF: 0% Share: 0% Total NR A/G Rate Spots Break Type Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class Eligible Days 0.0 \$500.00 \$1,000.00 30 0 0 0 0 0 0 2 NEWS 008 A WSUN7-9A Oct 29 FBD LBD 11/04/12 11/04/12 NR A/G Total Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class Break Type Eligible Days \$3,000.00 \$6,000.00 0 0 0 0 0 0 2 MORN 30 009 A WCBSSUN FBD LBD Oct 29 11/04/12 11/04/12 NR A/G Total Rate Spots Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** \$4,800.00 0 1 1 1 1 0 0 EFG 30 0.0 \$1,200.00 010 A EPHIL4P Oct 29 FBD LBD 10/30/12 11/02/12 Rate Spots NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class Eligible Days Break Type \$1,200.00 \$1,200.00 0.0 30 1 0 0 0 0 0 0 EFG 011 A EPHIL4P Nov 05 FBD LBD 11/05/12 1 11/05/12 Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Item Time Class Eligible Days Break Type \$975.00 \$6.825.00 0 2 2 2 1 0 0 NEWS 0.0 012 A ENEWS5PM **FBD** LBD Oct 29 11/02/12 10/30/12 NR A/G Total Dur SC Self Pr Sales Catg HHOLDS Item Time Class Eligible Days Break Type \$975.00 \$975.00 0.0 013 A ENEWS5PM 1 0 0 0 0 0 0 NEWS 30 LBD Nov 05 FBD 11/05/12 11/05/12 1 NR A/G Rate Spots Total Dur SC Self Pr Sales Catg **HHOLDS** Item Time Class Eligible Days Break Type \$7,200.00 \$1,800.00 0 1 1 1 1 0 0 NEWS 30 0.0

014 A NEARLYMF

FBD

10/30/12

LBD

11/02/12

Oct 29





KYW-TV

Order Item Summary 07/27/12 09:43 AM HL#: Created: FBD - LBD: 10/30/12 - 11/06/12 Order ID: 79924 UN NTL-POL Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM CONGRESSIONAL LEADERSHIP... CPE: / / 2878 Client: **UNCONFIRMED** EST#2878 (9820) Self :20:00 Agency: AMERICAN MEDIA & ADVOCACY Product: **PRINT REQUIRED** HHOLDS DMA RTG Sched. Code: Z Buyer: BEN ANGLE Demo: BM: SS Billing Int: Monthly JOHN LINK POL.-GWTS-PH WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% WTXF: 0% WPHL: 0% WPVI: 0% WCAU: 0% Share: 0% Rate Spots Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Break Type Item Time Class Eligible Days \$1,800.00 0.0 \$1,800.00 30 1 0 0 0 0 0 0 NEWS 015 A NEARLYMF FBD LBD Nov 05 11/05/12 11/05/12 Total NR A/G Rate Spots Dur SC Self Pr Sales Catg HHOLDS Break Type Item Time Class Eligible Days \$5,600.00 0.0 \$1,400.00 30 0 1 1 1 1 0 0 ACC 016 A AENTER Oct 29 FBD LBD 11/02/12 4 10/30/12 NR A/G Total Rate Spots Dur SC Self Pr Sales Catg **HHOLDS** Eligible Days Break Type Item Time Class \$1,400.00 \$1,400.00 1 0 0 0 0 0 0 ACC 30 0.0 017 A AENTER Nov 05 FBD LBD 11/05/12 11/05/12 NR A/G Dur SC Self Pr Sales Catg HHOLDS Total Eligible Days Break Type Item Time Class 0.0 \$1,600.00 \$6,400.00 30 0 1 1 1 1 0 0 ACC 018 A AINSIDER Oct 29 FBD LBD 4 11/02/12 10/30/12

Item Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
019 A AINSIDER	1 0 0 0 0 0 0	ACC	30		0.0	\$1,600.00	1	\$1,600.00	

FBD	LBD	Nov 05		
11/05/12	11/05/12	1		

Item Time Class	Eligible Days	Break Type	Dur SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
020 A PNAVY8	0 2 0 0 0 0	0 REGP	30			0.0	\$14,000.00	2	\$28,000.00	

FBD	LBD	Oct 29		
10/30/12	10/30/12	2		

Item Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
021 A PNCISLA	0 2 0 0 0 0	REGP	30		0.0	\$14,000.00	2	\$28,000.00	

FBD LBD Oct 29 10/30/12 10/30/12

Order Item Summary



KYW-TV

Order ID: 79924 UN NTL-POL

FBD - LBD: 10/30/12 - 11/06/12

HL#:

Created:

07/27/12 09:43 AM

Total

Total

\$17,000.00

\$10,000.00

Agency: AMERICAN MEDIA & ADVOCACY

Client: CONGRESSIONAL LEADERSHIP....

CPE:

/ / 2878 Product: EST#2878 (9820)

Self :20:00

\$10,000.00

\$8,500.00

Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM

Demo:

Break Type

HHOLDS DMA RTG

Dur SC Self Pr

Sched, Code: Z

UNCONFIRMED "PRINT REQUIRED" Billing Int: Monthly

Share: 0%

Buyer: BEN ANGLE

JOHN LINK POL.-GWTS-PH

Rate Spots

BM: SS

Item Time Class

WPVI: 0% WCAU: 0%

Eligible Days

WTXF: 0% WPHL: 0%

30

30

WPSG: 0%

WPPX: 0%

0.0

CABLE: 0% WGTW: 0%

NR A/G

022 A PVEGATU

Item Time Class

023 A PCRIMINAL

0 1 0 0 0 0 0 REGP

Eligible Days Break Type

Oct 29

FBD LBD 10/30/12 10/30/12

Dur SC Self Pr Sales Catg

Sales Catg

HHOLDS

0.0

HHOLDS

Rate Spots

NR A/G

NR A/G

FBD LBD 10/31/12

024 A PBANG*2MENTH

0 0 2 0 0 0 0 REGP Oct 29

2

Eligible Days Item Time Class

10/31/12

Break Type Dur SC Self Pr 30

Sales Catg

HHOLDS Rate Spots 0.0 \$15,000.00

Total

\$30,000.00

Total

\$20,000.00

FBD LBD 11/01/12 11/01/12

0 0 0 2 0 0 0 REGP Oct 29

Item Time Class Eligible Days

Break Type 0 0 0 2 0 0 0 REGP

Dur SC Self Pr Sales Catg 30

HHOLDS 0.0 \$10,000.00

0.0

HHOLDS

0.0

0.0

Rate Spots

NR A/G

NR A/G

Oct 29 FBD LBD 11/01/12 11/01/12

2

Eligible Days

0 0 0 2 0 0 0 REGP 026 A PELEMENT FBD LBD

11/01/12

Break Type

Break Type

Break Type

Dur SC Self Pr 30

Sales Catg **HHOLDS**

Rate Spots \$9,000.00

\$8,500.00

\$3,000.00

\$18,000.00

NR A/G Total

025 APPERSON

Item Time Class

Oct 29

Item Time Class Eligible Days 0 0 0 0 2 0 0 REGP 027 A PBLOODS

11/01/12

LBD FBD 11/02/12 11/02/12

Oct 29

Eligible Days

Dur SC Self Pr

30

Dur SC Self Pr Sales Catg

Sales Catg **HHOLDS**

Rate Spots

Rate Spots

NR A/G Total \$12,000.00

Total

\$17,000.00

028 A NLATE

Item Time Class

FBD

LBD 10/30/12 11/02/12 Oct 29

0 1 1 1 1 0 0 NEWS

KYW-TV

S TELEVISION STATIONS

Order ID: 79924 UN NTL-POL FBD - LBD: 10/30/12 - 11/06/12

HL#:

07/27/12 09:43 AM Created:

Client: CONGRESSIONAL LEADERSHIP...

CPE: //2878

Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM

Agency: AMERICAN MEDIA & ADVOCACY

EST#2878 (9820) Product:

Self :20:00 Sched. Code: Z

UNCONFIRMED **PRINT REQUIRED**

Buyer: BEN ANGLE

JOHN LINK POL.-GWTS-PH

HHOLDS DMA RTG Demo:

Billing Int: Monthly

WGTW: 0% CABLE: 0%

WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% Share: 0%

\$3,000.00

\$8,000.00

Item Time Class 029 A NLATE

Eligible Days

Dur SC Self Pr Break Type

NR A/G

1 0 0 0 0 0 0 NEWS

Sales Catg 30

HHOLDS 0.0

Rate Spots \$3,000.00

Total

BM: SS

FBD

LBD 11/05/12 Nov 05

1

Total **HHOLDS** Rate Spots

Item Time Class 030 ALLETTER

LBD

Eligible Days Break Type 0 2 2 2 2 0 0 LETT

30

Dur SC Self Pr Sales Catg

0.0

0.0

\$1,000.00

NR A/G

FBD 10/30/12

11/05/12

11/02/12

Eligible Days

Oct 29

8

Break Type

Dur SC Self Pr

30

Sales Catg

HHOLDS Rate Spots

\$1,000.00

Total

\$2,000.00

Total

NR A/G

Item Time Class 031 ALLETTER

FBD LBD

11/05/12

2 0 0 0 0 0 0 LETT Nov 05

2

Break Type

Dur SC Self Pr Sales Catg

HHOLDS

Rate Spots

NR A/G

Item Time Class 032 ALFERGUSON

Eligible Days 0 2 2 1 2 0 0 LFG

30

0.0

\$400.00

\$2,800.00

FBD 10/30/12

11/05/12

LBD 11/02/12 Oct 29 7

Item Time Class 033 ALFERGUSON

LBD

1 0 0 0 0 0 0 LFG

30

Dur SC Self Pr Sales Catg **HHOLDS**

0.0

0.0

Rate Spots \$400.00

Total

\$400.00

\$750.00

NR A/G

11/05/12

FBD

11/05/12

Eligible Days

Eligible Days

0 0 0 0 0 0 1 LOCS

Nov 05

Break Type

Break Type

Dur SC Self Pr Sales Catg

30

HHOLDS

Rate Spots \$750.00

Total

NR A/G

034 ALSPORTRAP

FBD

11/04/12

Item Time Class

LBD 11/04/12 Oct 29

Order	Tota	ls
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Order Section	Confirmed	Revised	Confirmed	d Total	Revise	ed Total		
	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	0	91	\$0.00	\$0.00	\$253,850.00	\$215,772.50		
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00		

Order Item Summary

BS TELEVISION STATIONS

KYW-TV

Order ID: 79924 UN NTL-POL FBD - LBD: 10/30/12 - 11/06/12

HL#:

Created:

07/27/12 09:43 AM

CONGRESSIONAL LEADERSHIP... Agency: AMERICAN MEDIA & ADVOCACY

JOHN LINK POL.-GWTS-PH

CPE: Product: Demo:

/ / 2878 EST#2878 (9820) **HHOLDS**

Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM

Sched. Code: Z

:20:00

UNCONFIRMED

PRINT REQUIRED

Billing Int: Monthly BM: SS

WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% WPVI: 0% WCAU: 0% WTXF: 0% Share: 0%

Order Totals:

AE:

Buyer: BEN ANGLE

\$0.00

DMA RTG

\$0.00

\$253,850.00

\$215,772.50